

Category Manager Copilot

Speed to insights. The ultimate solution for productivity, insights, and concise prescriptive analytics.

A first for the industry, SymphonyAI uses predictive and generative AI to provide category managers with an intelligent AI assistant to help them find answers and make informed decisions quickly and easily.

The Category Manager Copilot simplifies processes and tackles complex questions, enabling faster presentation of quantifiable stories and informed decision-making.

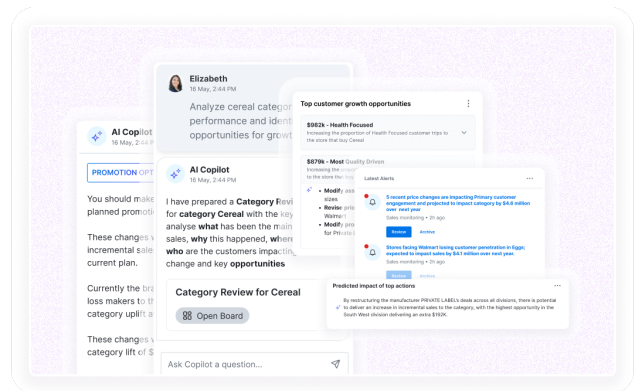
Fast, intuitive, seamless

Retailers and CPGs face mountains of data daily, but needed insight and recommendations are difficult to access, often taking days or weeks to uncover and understand. The Category Manager Copilot uses the transformative power of predictive and generative AI to address this challenge head-on so you can instantly see what's happening, understand why, and ask 'what if' questions to make better-informed decisions and uncover growth opportunities.

Features and benefits

The Category Manager Copilot provides the guidance and insight you might expect from an amazing assistant:

- › **Intuitive:** Understand the intent of your questions and ask for clarity where it's needed.
- › **Intelligent:** Enhanced problem-solving capabilities to see beyond the surface-answer and identify all performance-affecting factors and create winning solutions.
- › **Productive:** No more manual tasks such as report and dashboard creation. Automatically generates visuals and narratives for clarity and consensus building.
- › **Transformative:** Automated knowledge sharing that guides you through multiple potential scenarios and assembles next steps



Get started today with a demo of the Category Manager Copilot

The SymphonyAI Category Manager Copilot is part of the CINDE GenAI suite of applications and the integrated end-to-end SymphonyAI merchandising and marketing suite that incorporates Promotion Optimization, Personalized Marketing, and Assortment Optimization.

To learn more and explore how integrated, end-to-end SymphonyAI connected retail solutions can quickly improve the performance of your business, please contact us at info@symphonyretailai.com

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Years of retail and CPG leadership

25

of the top 25 CPG manufacturers trust SymphonyAI

15

of the top 25 grocery retailers trust SymphonyAI

70+

Customers in 70+ countries

1000s

of retail brands

100s

of national and regional chains